

Gosling & Taylor, The Greeks on Pleasure.

Post by "Don" of June 29, 2020 at 7:54 PM

I think I see where [Joshua](#) is coming from with the "objective." Please correct me, [Joshua](#) , if I misinterpret!

He's not saying it's an objective abstract *standard*. It's a visible, objective *reaction* in the brain if you're looking at a fMRI scan. You can literally see the "pleasure" or "pain" centers lighting up in the brain. The pathē of pleasure or pain can be objectively observed by science now. It is the "subjective" assessment of those pathē that determine our choices and rejections.

According to that one program I listened to, animals are wired to find sweet pleasurable and bitterness painful. Scientists know the chemical and neural pathways. But some people can learn to choose bitter coffee or beer and eventually find pleasure in it.