

# Search Engine Optimization

**Post by "Cassius" of August 24, 2019 at 8:31 AM**

Today I changed the title of the home page from the "Here our highest good is pleasure..." to a generic "The Epicurus and Epicurean Philosophy Discussion Forum" in hopes that this will help make discovery of the forum easier on search engines.

I also will experiment further with a little google targeted advertising to see if we can increase our findability to those who might be looking for us.

I will probably create a graphic for the right sidebar to preserve the "Here our highest good..." phrase on the home page.

Suggestions on these kinds of things are always welcome.