

# Alex O'Connors ethical view he calls "Emotivism"

Post by "Matteng" of January 3, 2026 at 8:52 AM

Hi,

I have found a video about Alex O'Connors ethical view he calls "Emotivism". In my view his attitude is half Epicurean.

I think it is the same or similiar view like Epicurus in stating that moral value like good/ bad is in the feelings (Canon pleasure/pain). He makes some good points for it

At approximately minute 14 - 16 I think he talks about a different view which I identify with the Stoic vs. Epicurean view of Judgment / Emotion:

<https://www.youtube.com/watch?v=0tRxtfHpV4>

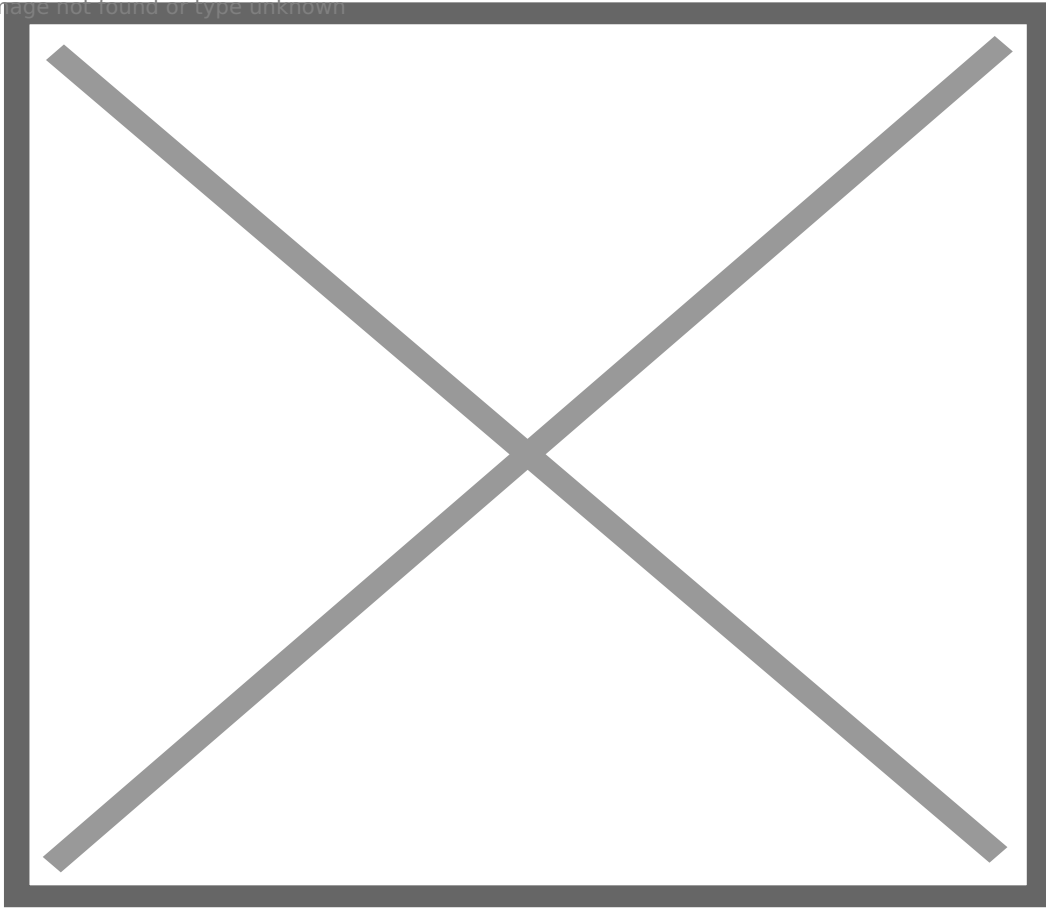
The Stoic View: a) There is an objective moral judgment (good/bad) and then b) there comes the Emotion

Vs: (I think more Epicurean and Emotivism view a) = b) The moral judgment (good/bad) is the Emotion.

This reminds me of this in the letter to Menoeceus:

[129] And for this cause we call pleasure the beginning and end of the blessed life. For we recognize pleasure as the first good innate in us, and from pleasure we begin every act of choice and avoidance, and to pleasure we return again, **using the feeling as the standard by which we judge every good.**"

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[Epicurus' Letter to Menoceus - Epicureanfriends.com](http://www.epicureanfriends.com)

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What are your thoughts ?

<https://www.epicureanfriends.com/thread/4887-alex-o-conners-ethical-view-he-calls-emotivism/?postID=38376#post38376>