

# Planning And Execution of A Local Group

**Post by "Cassius" of June 9, 2019 at 4:32 PM**

I think what is coming into focus is that in terms of real-life meetings, we're almost going to have to find a way to do some shotgun style advertising to draw as many people as we can into what may almost be a lecture-like environment, and hope that maybe 5% or some very small number will have enough interest to come out.

I am thinking that Meetup is so heavily oriented to a "lonely-hearts club" type person (and I am not criticizing that) that the people we will find there will be even less motivated - maybe substantially less motivated - than facebook.

It might take targeting a very large community (like Atlanta in my general area) and then using meetup maybe for logistics but plan to find a way to solicit interest from local philosophy departments / schools / colleges and even looking for local facebook groups (if they exist). In other words looking for a wider variety of places to advertise so that we aren't just relying only on Meetup.

When I was younger meeting notices for such things used to be placed in Libraries and other gathering spots but I am not sure that works anymore.