

# Modern Neuroscience And The Katastematic / Kinetic Debate

Post by "Godfrey" of July 28, 2023 at 12:39 PM

## [Quote from Don](#)

Desires imply cognition and rational decision-making, whereas pleasure and pain are sensations which we can't decide not to feel.

This needs a bit more parsing: I don't think that there's always a rational component to desires. In fact a large part of advertising is finding ways to create desires which get beneath the rational. Choosing whether or not to act on a desire is definitely a rational operation, but on some level a desire is a craving, a feeling, perhaps a type of pain.

From Oxford Languages Dictionary online:

de·sire /də'zɪ(ə)r/ noun

a strong feeling of wanting to have something or wishing for something to happen.

"a desire to work in the dirt with your bare hands"