

# Imagery On The Interplay Between "Pursue Pleasure" and 'Avoid Pain'

Post by "Don" of March 28, 2023 at 2:03 PM

Epicurus was not above evaluating other's choices and offering what one ought not do. He explicitly said "Therefore, whenever we say repeatedly that 'pleasure is the τέλος,' we do not say the pleasure of those who are prodigal like those who are ignorant, those who don't agree with us, or those who believe wrongly; but we mean that which neither pains the body nor troubles the mind. *For it is not an endless string of drinking parties and festivals, and not taking advantage of slaves and women, nor does an extravagant table of fish and other things bring forth a sweet life* but self-controlled reasoning and examining the cause of every choice and rejection and driving out the greatest number of opinions that take hold of the mind and bring confusion and trouble."

The whole idea of Epicurean teachers using frank speech to correct the actions of students and to guide them in a better direction is well documented.

## [Quote from Cassius](#)

there is no magic formula by which we can say that one persons view of pleasure is absolutely preferable over another person's view of pleasure. We're all entitled to our own choices, and we reap the rewards or pay the price accordingly.

While there's no "magic formula" and each person is responsible for the consequences of their choices, that doesn't imply there aren't better courses of actions or more preferable choices to make.

Epicurus could say each person chooses their own pleasure, but he was not above saying that this or that choice would not end well and guiding someone to make a "better" choice.