

Social Media - Facebook

Post by “Pacatus” of September 28, 2022 at 5:50 PM

I’m a bit frustrated because I think both you and Kalosyni have strong, valid points about outreach (evangelism) – and all I seem to do is pour cold water.

And FB seems the logical choice.

When I was on FB, my personal page was restricted to a relatively few friends (unfortunately, some of them, and their friends, became the problem – and not so much friends anymore; likely there is some solution that didn’t require me to permanently delete my account, but that’s what I did). The poetry promotional page was more wide open, and had a different title (I don’t even recall what it was) aimed at attracting folks to that specifically. There wasn’t really any crossover between the two – but I don’t know if that was just accidental.

So my thought is that you could create a linked FB page to the one you have now (wish I remembered how to do that, but someone here likely does). And use that 2nd FB page as an advertising (marketing) site whose content is simple, honest, optimistic and attractive – and that links to this forum, where you can control access. Your original FB page would then operate mainly as a kind of message board for members here to see what’s going on, etc. (and to go check out the 2nd page from there).

The tag line for the evangelism page might be that of the Garden: “Dear Guest, here you will do well to tarry; here our highest good is pleasure.”

Just some rambling thoughts ...