

Preconceptions and PD24

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"During the 100ms, the human brain pieces together information from memories, past personal experiences, and intrinsic values to generate calculated judgements. [...] The researchers also found that the first impressions were heavily influenced by the evaluation of how much value the fictional person presented would add to the test subject's life. This again presents first impressions as a way to befriend solely for personal gain, but also aligns with theories of evolution that state that humans developed first impressions to avoid interactions with dangerous organisms." (<https://frontiersmag.wustl.edu/2018/12/21/neu...st-impressions/>)