

Setting Up A Rotating "Epicurean Message of the Day" Service On Major Platforms

Post by "Cassius" of May 30, 2021 at 8:32 AM

The most recent spurt of graphics from Nate has reminded me that between Nate and Elli and the contribution of others, we have a large stock of good quality graphics - more than enough to produce an "Epicurean Message of the Day" sequence. (Not sure whether to call it "message" or "graphic" or "meme" or something else, so we need to think about that word.

I think as a minimum we ought to implement that on these platforms:

1. Facebook
2. Twitter
3. Fediverse (primarily Mastodon)
4. Standalone website.

As to item four, I think we ought to produce a standalone website that does nothing other than showing a full-screen view of our graphics, rotated perhaps every two or three minutes. That way people with monitors or televisions not actively being used can just open up the site and leave it "playing" for hours on end.

The graphics are readily accessible but we need to figure out the technology of "bots" or some way to post on the biggest platforms automatically on a daily basis so it's not so hard to keep up with.

I think for each platform we need a separate account "EpicureanMessageOfTheDay" so that people can subscribe to that account easily and automatically without any kind of approval process. In the case of the website all you'd do is open it in your browser and the "slides" would start to rotate automatically.

In all cases, probably nothing more than a graphic and perhaps a short message something like "For further information visit _____" (probably not EpicureanFriends, but we need an easy to type and remember landing page; probably the Epicurean Philosophy Facebook group.)

As to the website I should be able to add something pretty easily to my existing group of sites, but there too we need to find a web platform (I kind of doubt wordpress is it) that will let us automate just rotating what is essentially a slideshow.

If anyone has any experience or insight on implementing such ideas, please post here.