

On "Desires" And Their Relationship To Pleasure

Post by "Godfrey" of September 10, 2020 at 10:05 PM

Exactly! But as I think further an impulse isn't cognitive/rational: it's an urge to act. A desire can be cognitive/rational or not.

For instance advertising is designed to create a desire for something. Maybe craving is a useful word. A desire/impulse/craving can stimulate a path/feeling as you describe.

Biologically, to my limited and simplistic understanding, dopamine is involved in anticipation, craving and desire. Serotonin is involved in pleasure/pain. To me this is a potentially helpful distinction, although I'm really not sure if this is scientifically accurate....

Maybe we should go ask Alice 😊 (I'm dating myself on that one!)