

# Epicurean philosophy vs. Stoicism in public popularity

**Post by “Joshua” of March 15, 2021 at 6:31 PM**

I dislike the term "virtue-signalling", which I think is dismissive and overused, but it may have some relevance here.

What Person A says: "I think virtue is the highest good."

What Person B hears: "I am virtuous, and can be trusted to act 'morally'."

Said A. "I think pleasure is the highest good."

Heard B. "I am selfish, and plan on doing whatever I damn well please."

Now, what would I *like* Person B to hear?

"I'll be seeking pleasure today, if it doesn't cause too much collateral pain, or else interfere with my usual obligations; if you're not too busy, perhaps we can seek it together? How about a pleasant lunch?"