

PD10 - Interpretations of PD 10 Discussion

Post by “Cassius” of January 27, 2021 at 6:05 AM

For me, the TED talk reinforces the perspective that [PD10](#) is an in-your-face "make a choice as to which master you are going to follow" proposition, designed as a stress test of whether one really understands that pleasure is the ultimate motivator in life.

I would say that the same desire to clarify the issue that spurred the wording of [PD10](#) spurred the sentiment recorded in u512:

U512

Aetius, *Doxography*, XII p. 547A: And in his work *On the End-Goal*, he says again: “{=[U70](#) }” And in other passages, he says “I spit upon the honorable and those who vainly admire it, whenever it produces no pleasure.”

Plutarch, *Against Colotes*, 30, p. 1124E: ... and when men take for sages those who “spit on excellence, unless pleasure attends it.” [c.f. 1124E @ [U368](#)]

Plutarch, *Is “Live Unknown” a Wise Precept?*, 4, p. 1129B: ... to live together with Leontium and “spit on noble action,” and place the good in the “flesh” and in “titillations.”

Plutarch, *Against Colotes*, 2, p. 1108C: ... those who keep shouting that the *good* is to be found in the belly and that they would not give a copper coin with a hole in it for all the virtues in bulk apart from pleasure.

Plutarch, *That Epicurus actually makes a pleasant life impossible*, 13, p. 1095F: Do they not confess that they are waging war without truce or negotiation on all that is beautiful, so long as it is not pleasurable as well? What holy and pure thing do they welcome and cherish?