

PD10 - Interpretations of PD 10 Discussion

Post by “Don” of January 19, 2021 at 2:12 PM

[Quote from Elayne](#)

Don do you have evidence social media is making people have bliss? I thought the prevailing evidence was to the contrary. I assume that's why Cassius said no.

It's not a perfect analogy (and it's not a total bliss pill), but here's my perspective:

- People choose to plug themselves into social media
- Social media algorithms learn what brings pleasure to reader
- Reader feels pleasure at having their preconceptions and prejudices strengthened and confirmed
- Content fed to reader may or may not reflect reality; it could be misinformation or based on conspiracy theory
- I'm making an analogy between the pleasure felt at having untrue prejudices confirmed and having pleasure from the "bliss pill/machine" filtering/mitigating the senses and reaction of pleasure.